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Public Will Choose 10 New Heroes
For New Edition Of “50 American Heroes Every Kid Should Meet”
National Vote 4 Your Hero Contest Begins October 1

October 1, 2015, Lancaster, PA—In fall of 2016, Lerner Publishing will release a new image-rich edition of Dr. Dennis Denenberg’s and Lorraine Roscoe’s award-winning book, “50 American Heroes Every Kid Should Meet.” Ten new heroes will replace ten of the current edition’s heroes, bringing new inspiration to young readers. The public, through the national Vote 4 Your Hero contest, will select the ten new heroes.

Co-authors Denenberg and Roscoe will donate proceeds from the new book to Diana's Dreamers: Determined to Defeat Breast Cancer, an endowment named after Denenberg’s sister who battled breast cancer. Based in the Millersville University Foundation of Millersville University, the non-profit endowment will fund a national on-line organization focused on promoting breast cancer awareness and providing self-examination instruction to young women and men at colleges throughout the United States.

Starting on October 1, 2015 (and for at least one full month), people can vote for as many as 10 of their favorite heroes from a list of 20 candidates by visiting the website www.vote4yourhero.com.

The 20 candidates include:

- Louis Armstrong
- Arthur Ashe
- Ken Burns
- Dorothea Dix
- Marian Wright Edelman
- Dwight D. Eisenhower
- Bill and Melinda Gates

- Jim Henson
- Barack Obama
- Jesse Owens
- Ronald Reagan
- Alexandra Scott
- Sonia Sotomayor
- Steven Spielberg
- Team Hoyt
- Danny and Marlo Thomas
- Mark Twain
- Oprah Winfrey
- Louis Zamperini
- Mark Zuckerberg

Out of the 20 eligible heroes to choose from, only the 10 with the most votes will be included in the new edition of “50 American Heroes Every Kid Should Meet,” which will be available in hardcover, paperback, and e-book. The new heroes will be announced on the [Vote 4 Your Hero website](#), the [Vote 4 Your Hero Facebook page](#), and on [Twitter \(@Vote4YourHero\)](#) after the contest ends.

For more information about the new edition of “50 American Heroes Every Kid Should Meet,” the national Vote 4 Your Hero contest, or Diana’s Dreamers: Determined to Defeat Breast Cancer, visit www.vote4yourhero.com or contact Dr. Dennis Denenberg at drdenden@aol.com.

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